



Marketing News

Signature Eyewear's bebe Brand



SPECS IN THE SPOTLIGHT. No autographs, please! The camera's flash is no match for the dazzling, oversized **Flawless** sunglasses with 100% UV protection from **bebe**. Both temples on these glam handmade acetate frames feature dozens of Swarovski crystals trickling along the endpiece to a metal and Swarovski crystal logo treatment. CR-39™ lenses in solid tints complete the look. Flawless comes in onyx and topaz. **GET IT NOW: SIGNATURE EYEWEAR, 800.765.3937, SIGEYE.COM**



bebe eyewear's new *Flawless* style is "In the Spotlight"

Brand new from bebe is the new sunglasses style Flawless. This oversized frame with solid-tint CR-39 lenses is featured in the round-up of new styles in the June issue of *Sunglass Magazine*. The frame's rim is adorned with Swarovski crystals and the temple is complemented with a Swarovski crystals-encrusted metal bebe logo. The frame, available in Black, Onyx and Topaz, is now in-house and available for immediate delivery.