

2009 MARKS THE SILVER ANNIVERSARY FOR SIGNATURE EYEWEAR



# Marketing News

## Signature Eyewear's Laura Ashley brand



### DELICACY REIGNS WITH LAURA ASHLEY STYLE FROM SIGNATURE.

Inspired by a stained glass window, the Maggie style features a laser-cut open endpiece with enamel-filled accents. Sheer zyl temples complement the frame front and provide a lightweight feel on the face. It is shown here in terracotta and is also available in blossom. **For more information, contact Signature Eyewear at 800-765-3937 or [sigeye.com](http://sigeye.com) or at Vision Expo East, #3356. ▶**



### New Laura Ashley frame featured in *Vision Care Product News*

Laura Ashley continues to be a big part of Signature Eyewear's business. The frames are refined and subtle with a refreshing lack of large logo treatments and appeal to a more discerning female customer who tends to be very loyal to the brand. These facts do not escape the trade press and our newest release, Maggie, was featured in the March issue of *Vision Care Product News*. Accompanied by a beautiful image showing the extraordinary temple detailing, the credit highlights the laser-cut open endpiece and enamel-filled accents. Product is currently in stock and available for immediate delivery.